



# NWP OTIIS: Heterogeneous Data Integration for Operations and Travel Information Sharing

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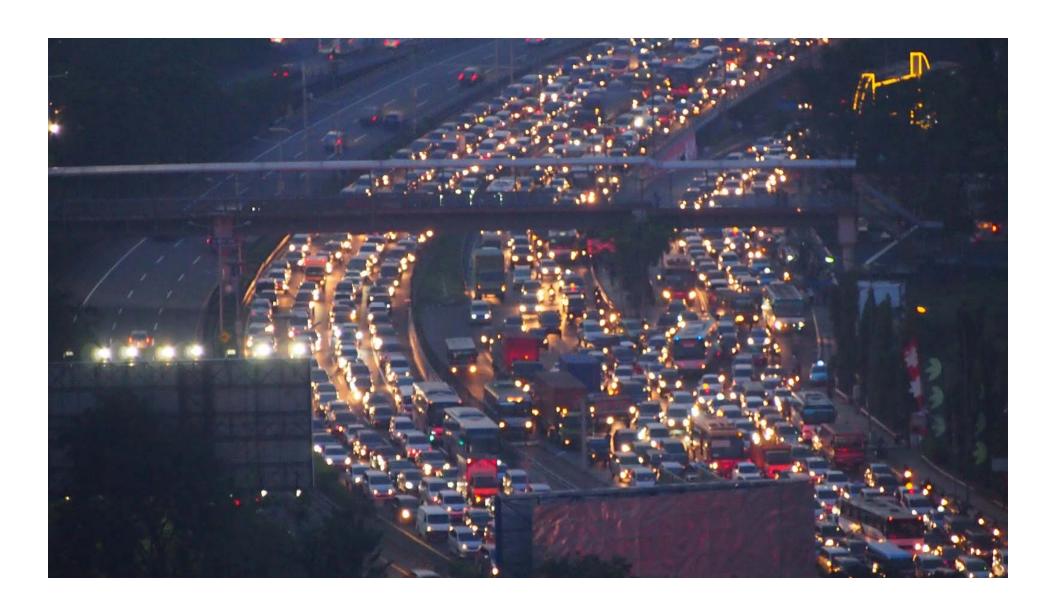






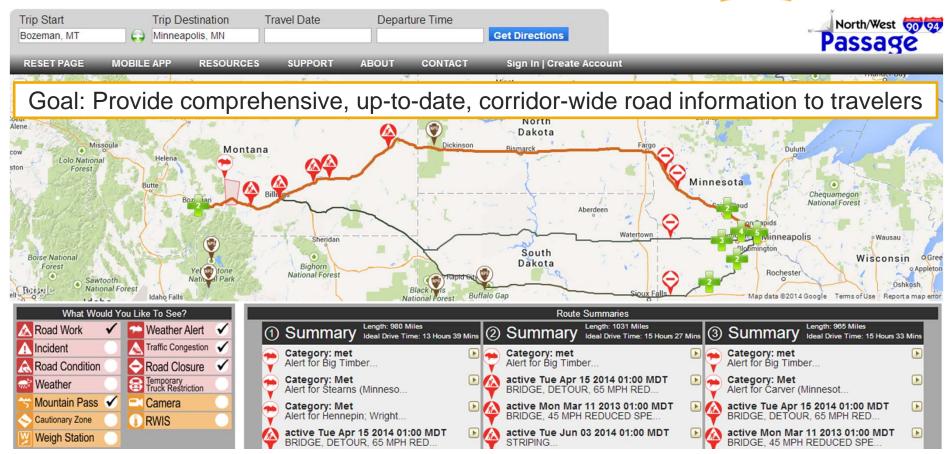






## **NWP OTIIS**





Mountains & Minds

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## **NWP OTIIS – A partnership**











## What makes NWP OTIIS unique



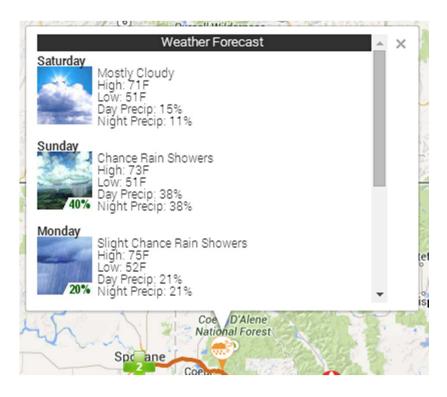
- Detailed and up-to-date road data
  - Richer and more accurate information than Google Maps and Waze
- Integration with weather and camera feeds
- Clear road data presentation
  - Categorization into user selectable layers
  - Clear route alternatives
  - Unified experience between website and mobile app
- Open access to data through Application Programming Interface (API)
  - Single corridor-wide data representation schema

## Weather



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#### **Forecasts**



#### **Alerts**



## Other Information



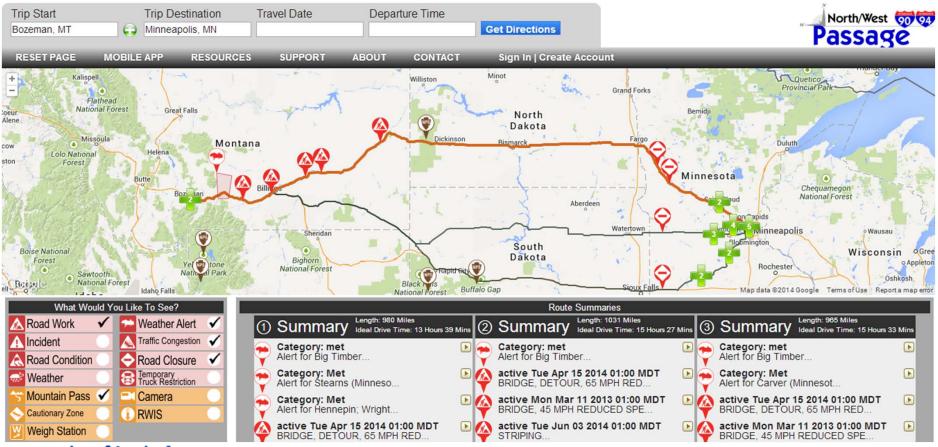
#### **Mountain Passes**

#### **Attractions**



## **NWP OTIIS Traveler View**





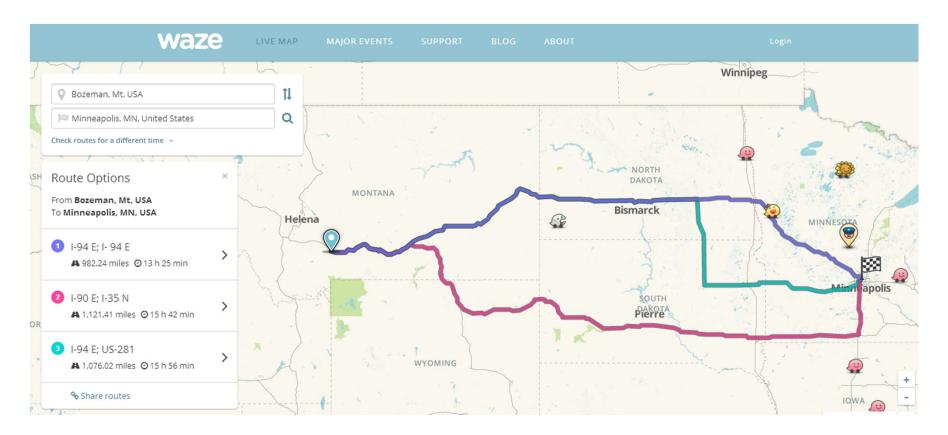
## **Google Maps Traveler View**





#### **Waze Traveler View**

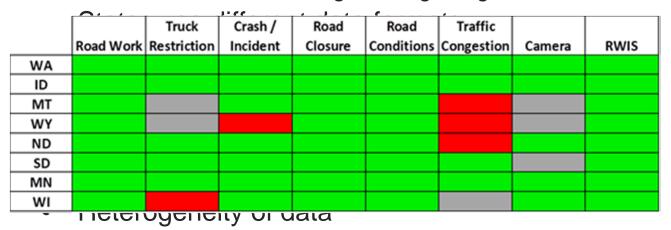




## Challenges of data integration



- Hard to get all needed data
  - States in different stages of digitizing their information



- Optional fields
- TMDD and custom formats
- Overlapping data
  - ex. truck restriction in accident feed

Mountains & Minds

#### **Solutions:**

Good communication with DOT partners

Integrated with a separate milepost to lat/long database

Text pattern matching

Aggregation icons

Keyword search

Unified ontology of road information

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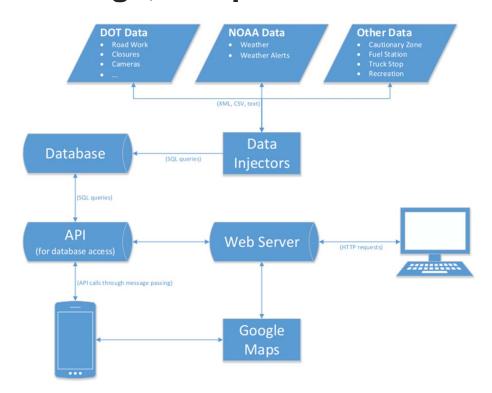
## **Functionality Enhancements**



#### **Two-point events**



## Separation of data reporting, storage, and presentation



## **Lessons Learned**



- Separate data reporting, storage, and presentation
  - Ultimately will be able to support different users
- Consistent sentence construction aids semantic analysis
  - Ex. 'bridge construction' → easy to interpret
  - Ex. 'bridge spanning the river is under construction' → super hard!
  - Semantic analysis will always be hard as long as open text fields in data reporting
  - Consistent use of terms can produce both human and machine readable data
- Selective requests to DOTs
  - Standard data reporting formats, i.e. XML, CSV
  - No nested formats, ex. URL inside a description field

### **NWP OTIIS API**



Road information database accessible via Web requests

```
getEvents {
    segments: '47.70859 -122.32323000000001 ... 47.25278 -122.44427',
    layers: 'RoadWork',
    startTimeInSeconds: 'Mon Jun 09 2014 10:00:00 GMT-0600 (MDT)',
    endTimeInSeconds: 'Mon Jun 09 2014 12:00:00 GMT-0600 (MDT)',
}
```

## **NWP OTIIS API Response**



```
<eventListResponse>
<roadWorkList>
 <roadWork>
   <eventID>WA 160533</eventID>
   <path>47.571880341,-122.319869995</path>
   <headline>Construction</headline>
   <headlineDescription>Ramp closures are scheduled.</headlineDescription>
   <impactEstimate>High</impactEstimate>
   <startTime>Fri Jun 06 2014 23:00:00 GMT-0600 (MDT)
   <endTime>Tue Jun 15 2014 09:05:23 GMT-0600 (MDT)
   <lastUpdated>Tue Jun 03 2014 12:05:23 GMT-0600 (MDT)/lastUpdated>
 </roadWork>
</roadWorkList>
<eventListResponse>
```

### Future work – Near term



- Enhance functionality of NWP OTIIS
- Mobile application
  - Mobile application version of the NWP OTIIS system
  - Route condition alerts pushed to users en route
  - Will collect and make available road congestion information
- Semantic analysis of data feed information
  - Allow more uniform presentation of data across all layers and states
- Order events in lists by travel distance along the route
  - Interleave driving directions with incidents

## Future work – Long Term



- Major tasks that leverage NWP OTIIS data
- Accident prediction and integration with freight scheduling
  - Proposal under submission to the FHWA EAR program
  - Collaboration with JB Hunt and Watkins & Sheppard
  - MSU-lead team (CS and Civil Eng.) in collaboration with FSU
- Selective active traffic management
  - Suggest alternative routes in real-time through notifications
  - Balance traffic based on observed shifts
  - Keep trucks on highway, but route passenger traffic onto local roads
- Integration with connected vehicles, passenger and commercial



## Thank You