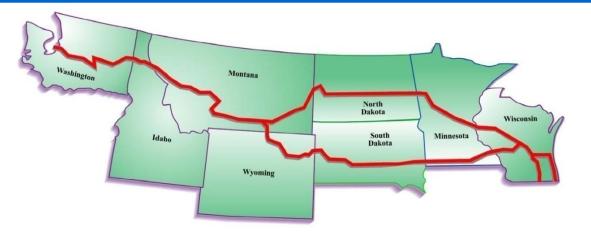
Wyoming's Enhanced Citizen Assisted Reporting (ECAR) - Expansion



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Topics

- Introduce North/West Passage Program
- Summary of ECAR
- ECAR Expansion Project
- Planned Activities



- Encompasses eight states along I-90/I-94 between Washington and Wisconsin
- Transportation Pooled Fund (TPF) study formally established in 2003
 - Minnesota is the administrative state







Program Goals:

-Integrated Traveler Information Systems

-Coordinated Maintenance Operations

http://www.nwpassage.info



ECAR Concept

Wyoming DOT Initiative:Citizens Report Driving Conditions







ECAR Concept

4 Key Aspects of ECAR:

1. Recruiting

2. Training

3. Reporting

4. Entry & Dissemination



ECAR Concept

Wyoming's Experience with ECAR:

1. Considerable Number of Reports

2. Very Accurate & Reliable



North/West Passage Project:

• Explore the Feasibility of Expanding ECAR:

• Across the Corridor?

• Additional Functions?



North/West Passage Project:

 Shared WYDOT's Approach in a Webinar & Follow-up Report

• Research Any Issues or Concerns

• Research Options for Expansion



Concerns Expressed by Webinar Attendees

- Staffing / Scalability Concerns?
- Additional Reports Beyond Driving Conditions?
- Liability Issues?
- Gaining DOT Support (Internally)?



Explore Options for Expanding ECAR, either:To Other NWP States (or Entire Corridor)

Within Wyoming – Adding Functionality



2 Options Evaluated for Discussion

Web Entry Tool for Citizens (Desktop or Mobile)

Social Media "Crowd-sourcing" Tools (e.g. Twitter)



Citizen Web Entry Tool

 Much Like Condition Reporting Systems in NWP Member States

2. Only Trained & Authorized Citizens Can Log in and Enter

3. Reduce or Eliminate Need for Phone Reports

4. Can Still Mandate & Review the Information Entered



Crowd-sourcing (Social Media)

Crowd-Sourcing:

"....Enlisting a general 'crowd' of unspecified individuals to offer their input to a process."

Examples: Twitter and Facebook.

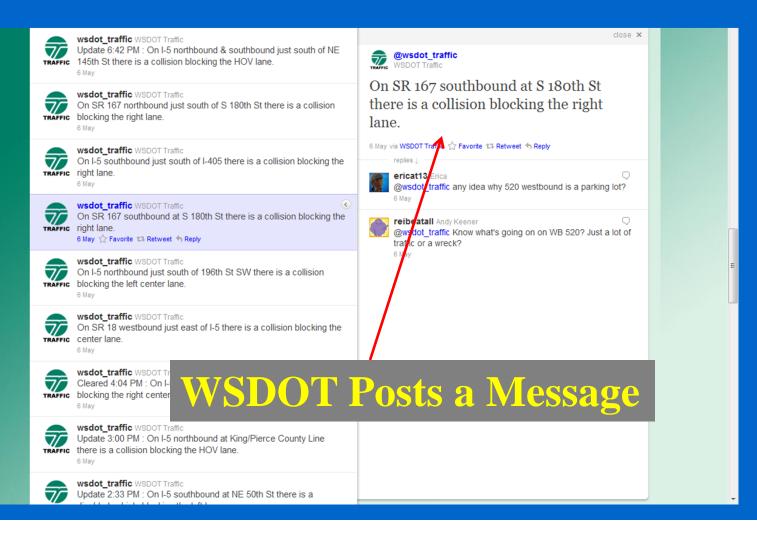


NWP States' Twitter Accounts

- MDT 778 Followers
- Mn/DOT 2598 Followers
- ITD 1,219 Followers
- WSDOT 6766 Followers



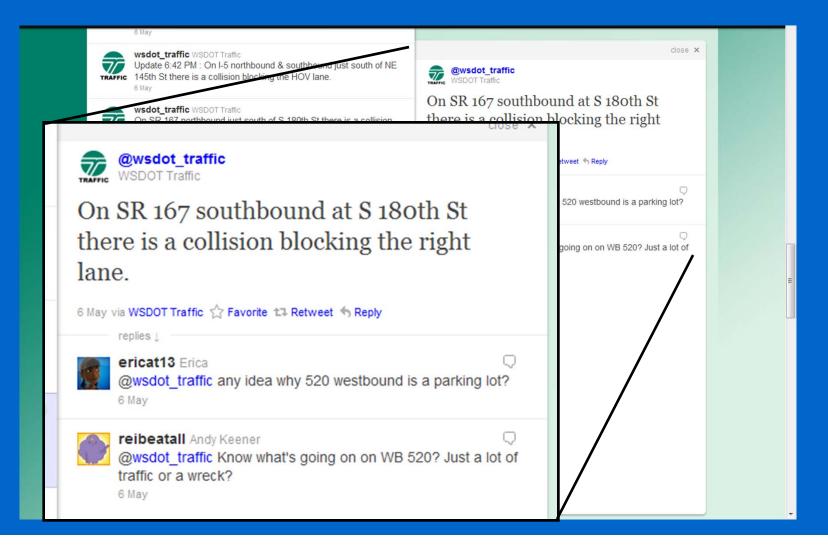
Twitter





Twitter

Citizen Comments on Traffic





2012 Planned Project ECAR – Phase 2



1. Wy/DOT Plans to Add Web Entry Tool for Trained Citizen Reporters

2. Wy/DOT Web Entry Tool Will Output Data using XML



Idaho (ITD) Will Recruit & Train Citizens to Use Web Entry

4. ITD to Implement ECAR Web Entry Tool

Some Citizens Will Enter Conditions Across border
Idaho Events Ingested into ITD Condition Reporting System / Verified by Staff

 Idaho Events Entered by Citizens to Reach Travelers through ITD 511 and Web Dissemination



Next Steps - Preliminary Plans

Project Goals:

- Understand Citizens' Reactions to Web Entry
- Introduce ECAR to a New NWP State
- Encourage Citizens Entering Across State Borders



- 1. DOT Entry of Events (As done now)
- 2. Events Entered and Posted to Websites
- 3. Travelers May Comment on DOT Entered Events

Recruited / Trained Travelers or Any Travelers





Welcome to the North/West Passage Corridor Traveler Information Website. Click on the blue dots below to view current camera images and weather conditions at key locations along the corridor. Click on the yellow icons to view incidents along the corridor. Or, click on a state for a closer view with more information. Please let us know if you have any suggestions on improving this website by taking a short survey.



North/West 000

Use of Blog-enabled Websites

Roadwork on I-94 at Exit 75, paving operations until 5:00 PM May 18, 2011. Expect lane closures and delays. Source: WSDOT

Hon

Welc and v state short **Citizen Comment:** Just passed this site and the right lane is closed, we were delayed 20 minutes. Source: unverified citizen. 10:15am 5/18/2011



k on the blue dots below to view current camera images ons to view incidents along the corridor. Or, click on a v suggestions on improving this website by taking a





Summary

#1: Expansion of ECAR in Wyoming- Wy/DOT Development

#2: New ECAR Deployment in Idaho- ITD Development

#3: Possible Citizen Additions to DOT Entries- Still Being Discussed



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