

Rural Applications of Adaptive Traffic Control

Dr. Reggie Chandra, PE, PTOE



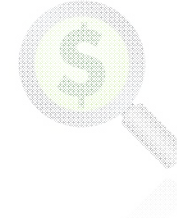
InSync is protected by U.S. Patent Nos. 8,050,854 and 8,103,436, and other patents-pending.



**REAL-WORLD
RESULTS**



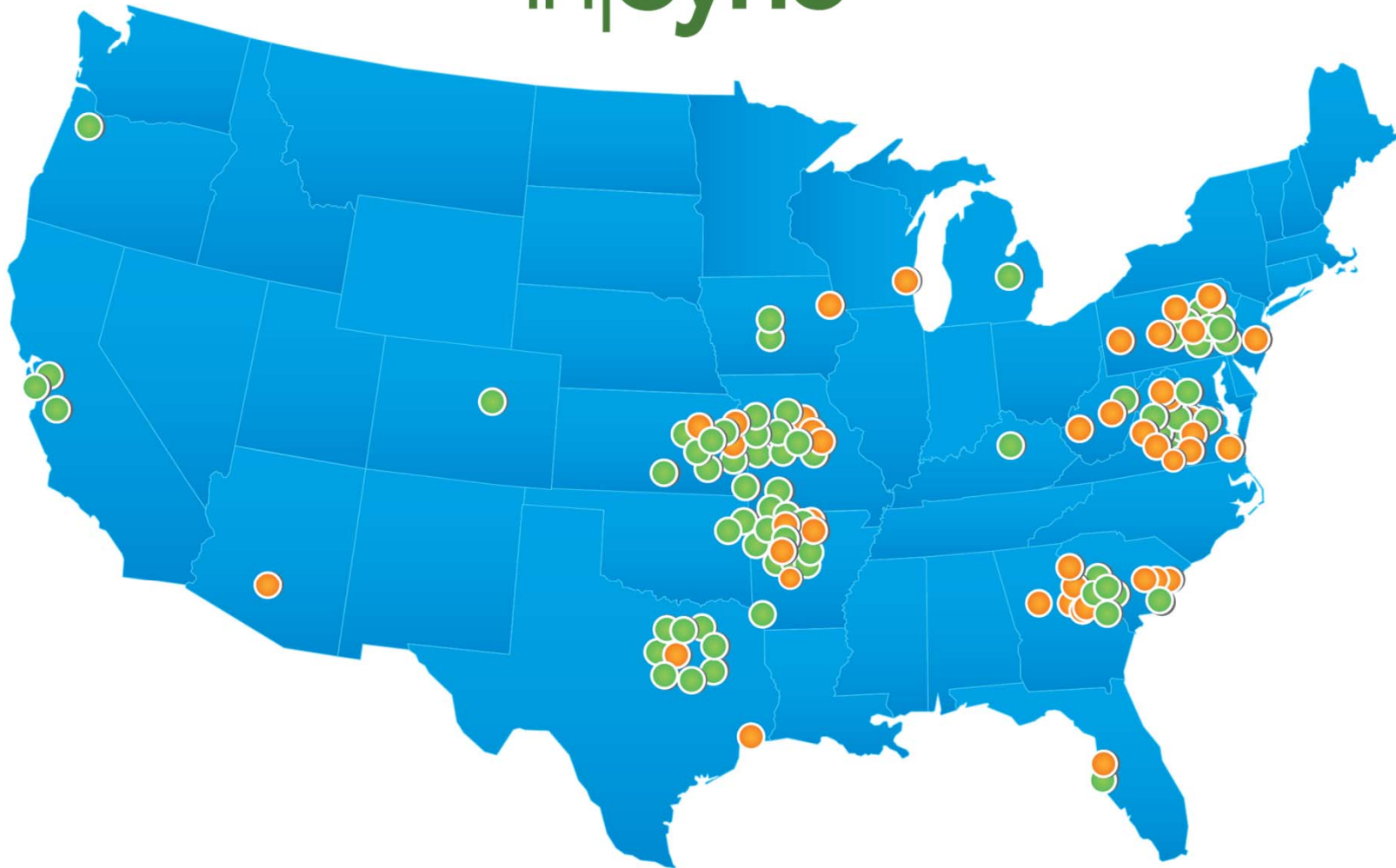
HOW AND
WHY IT WORKS



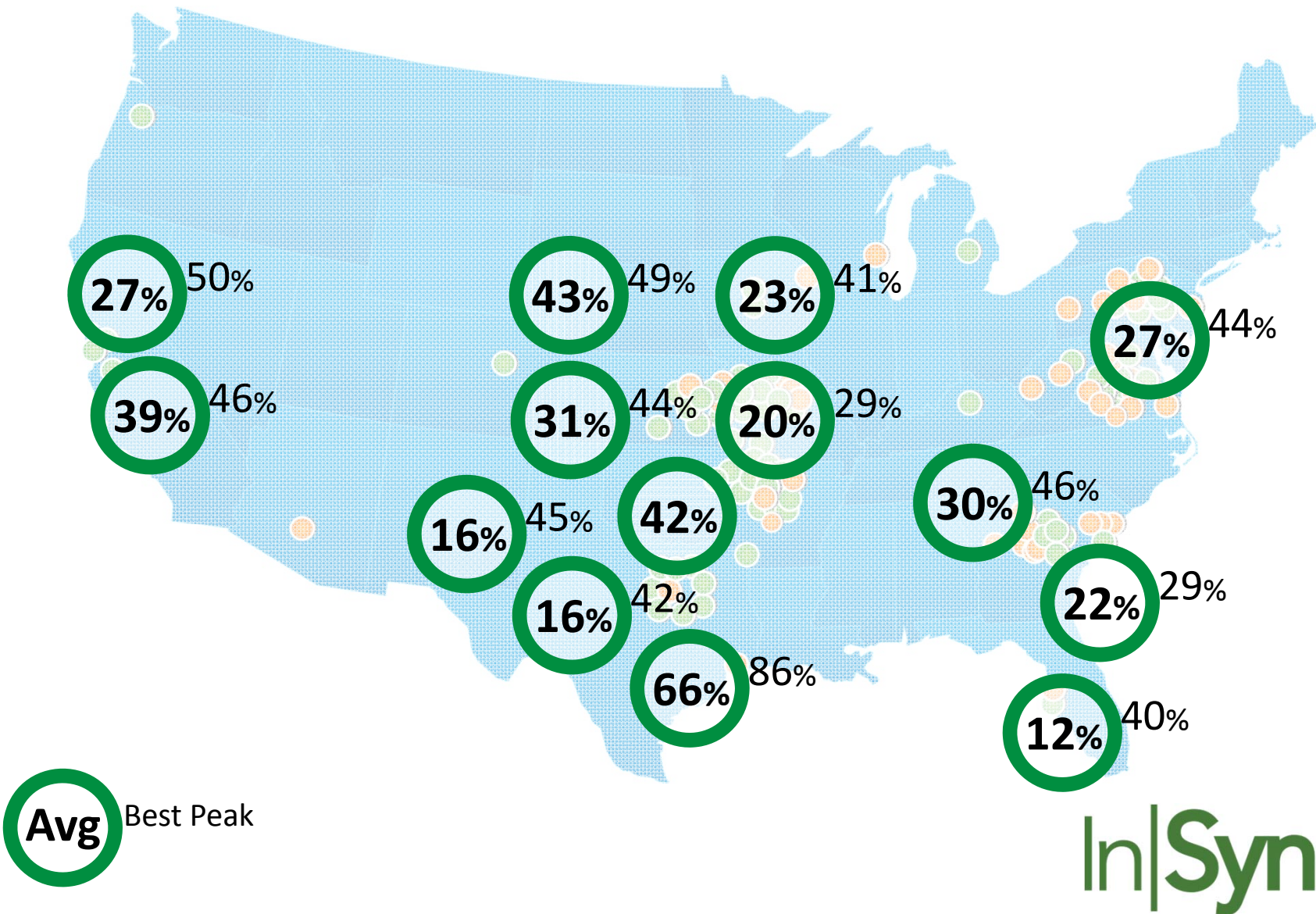
AFFORDABILITY
and ROI

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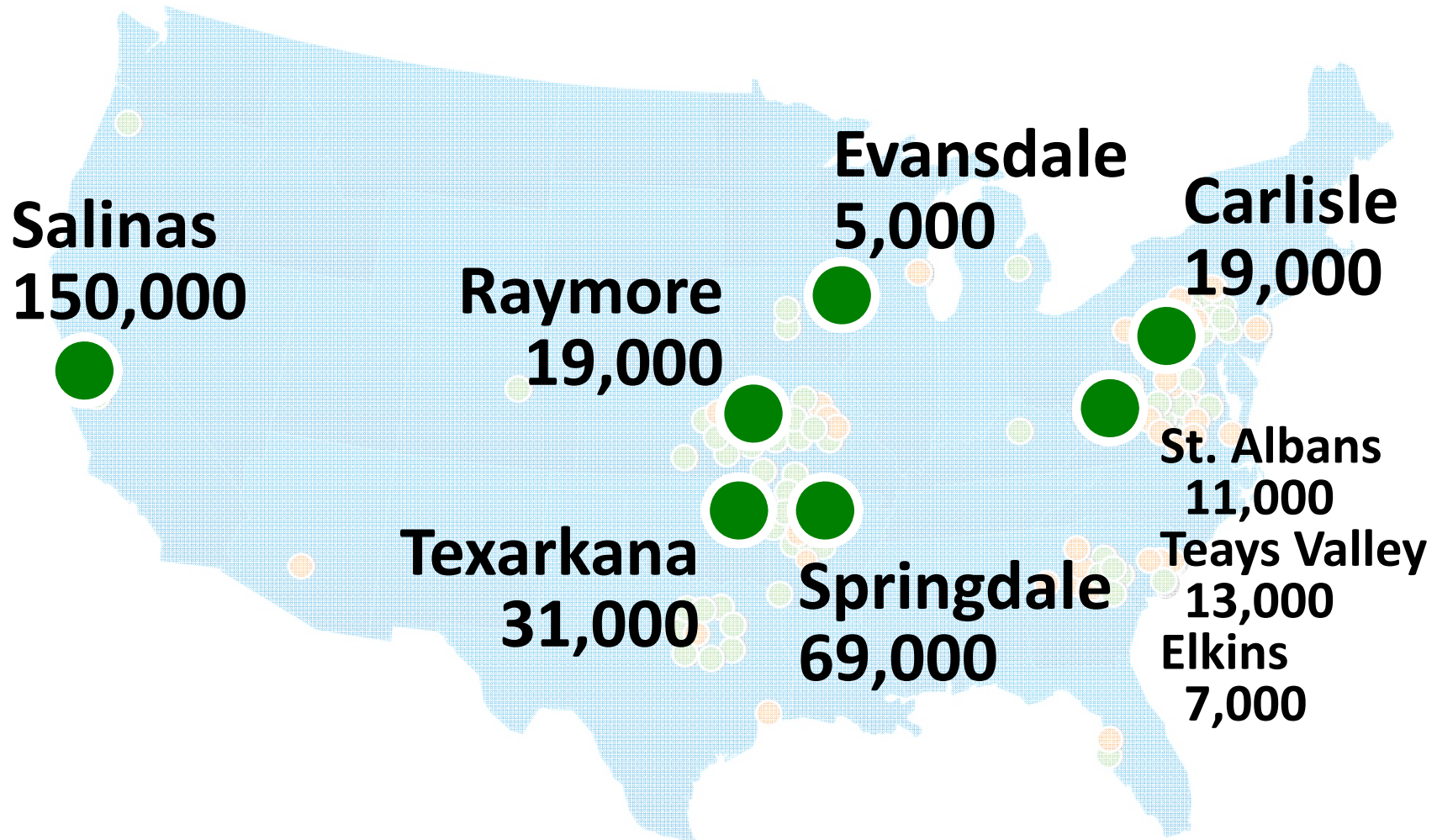
In|Sync[®]



Nationwide travel time reductions



Rural deployments and applications



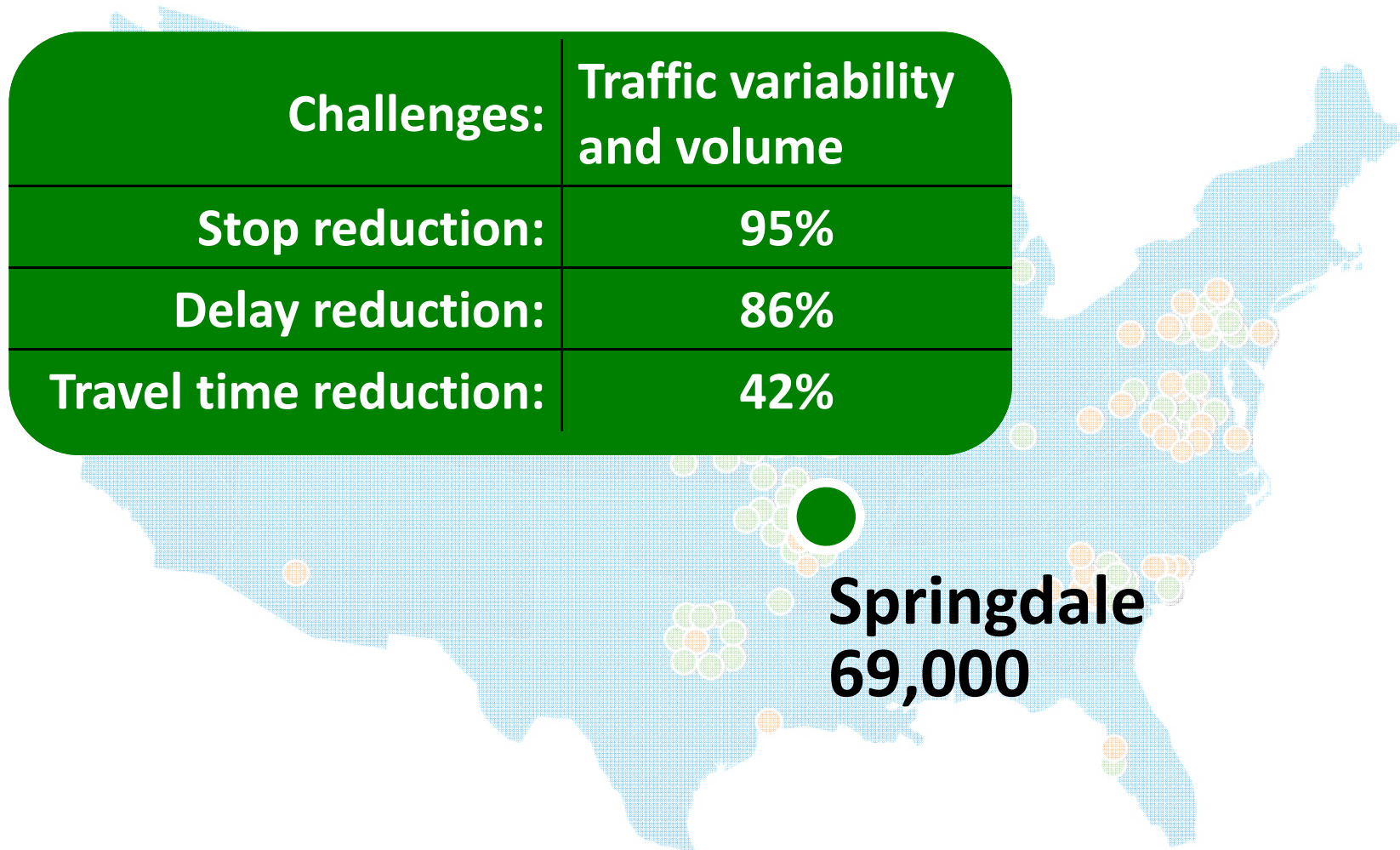
Salinas
150,000

Challenges:	Pedestrians, traffic variability
Stop reduction:	63.9%
Delay reduction:	68.6%
Travel time reduction:	39.21%

Challenges: School traffic safety
and variability

Raymore
19,000

In|Sync[®]



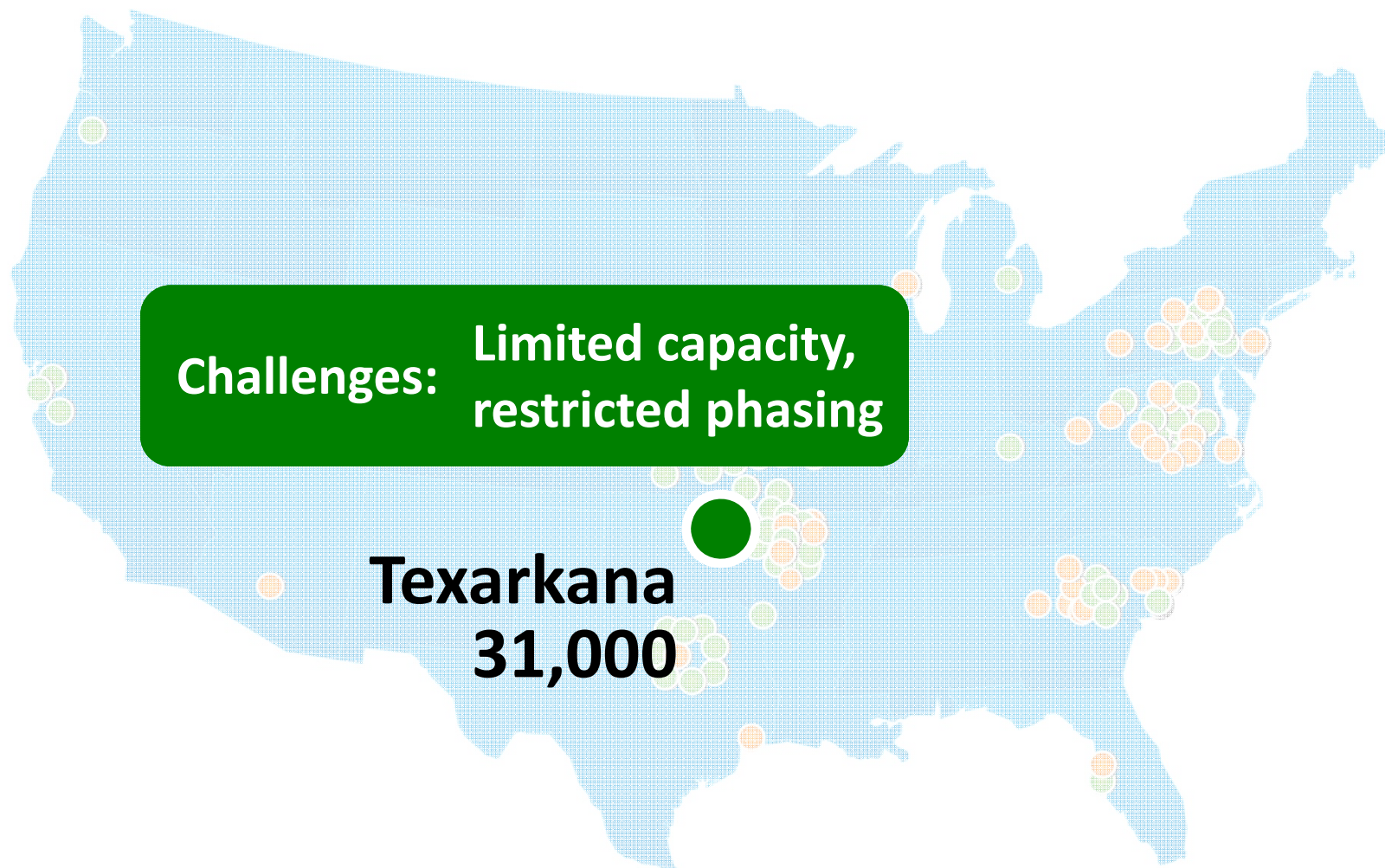
Crash reduction

30%

Source: Springdale
Police Department

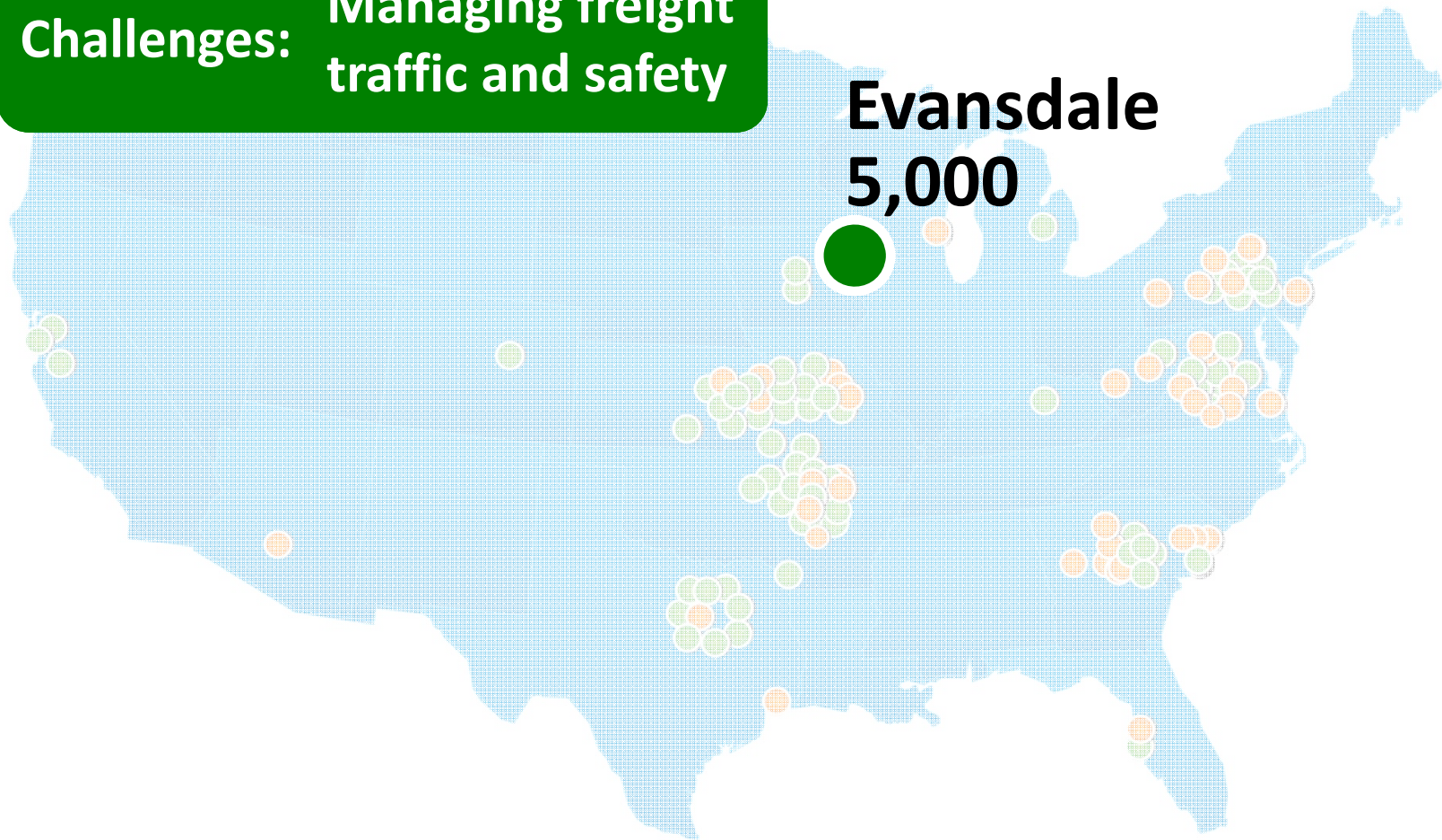
Springdale
69,000

In|Sync®



Challenges: Managing freight traffic and safety

Evansdale
5,000



In|Sync®





REAL-WORLD
RESULTS

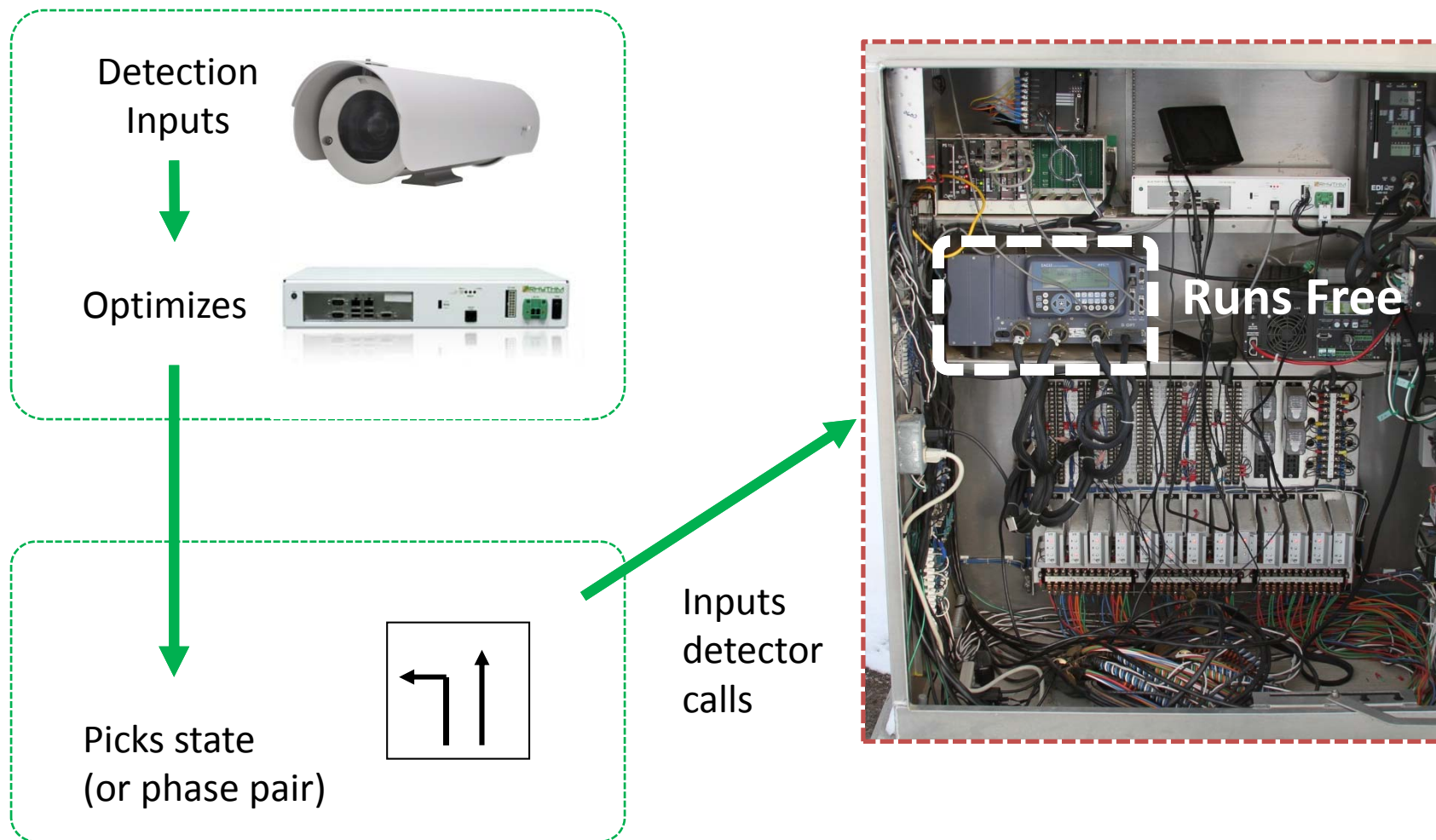


**HOW AND
WHY IT WORKS**

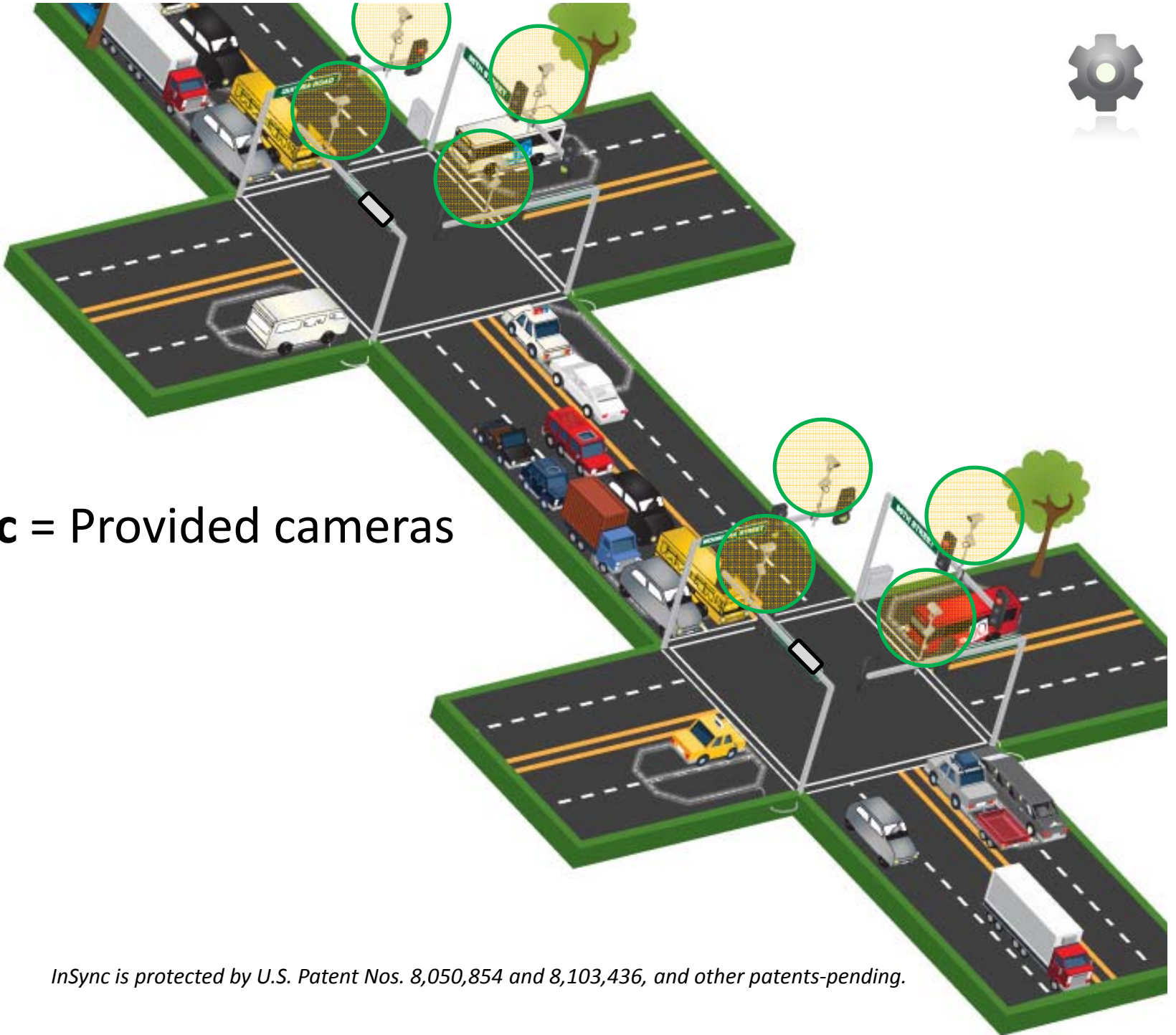


AFFORDABILITY
and ROI

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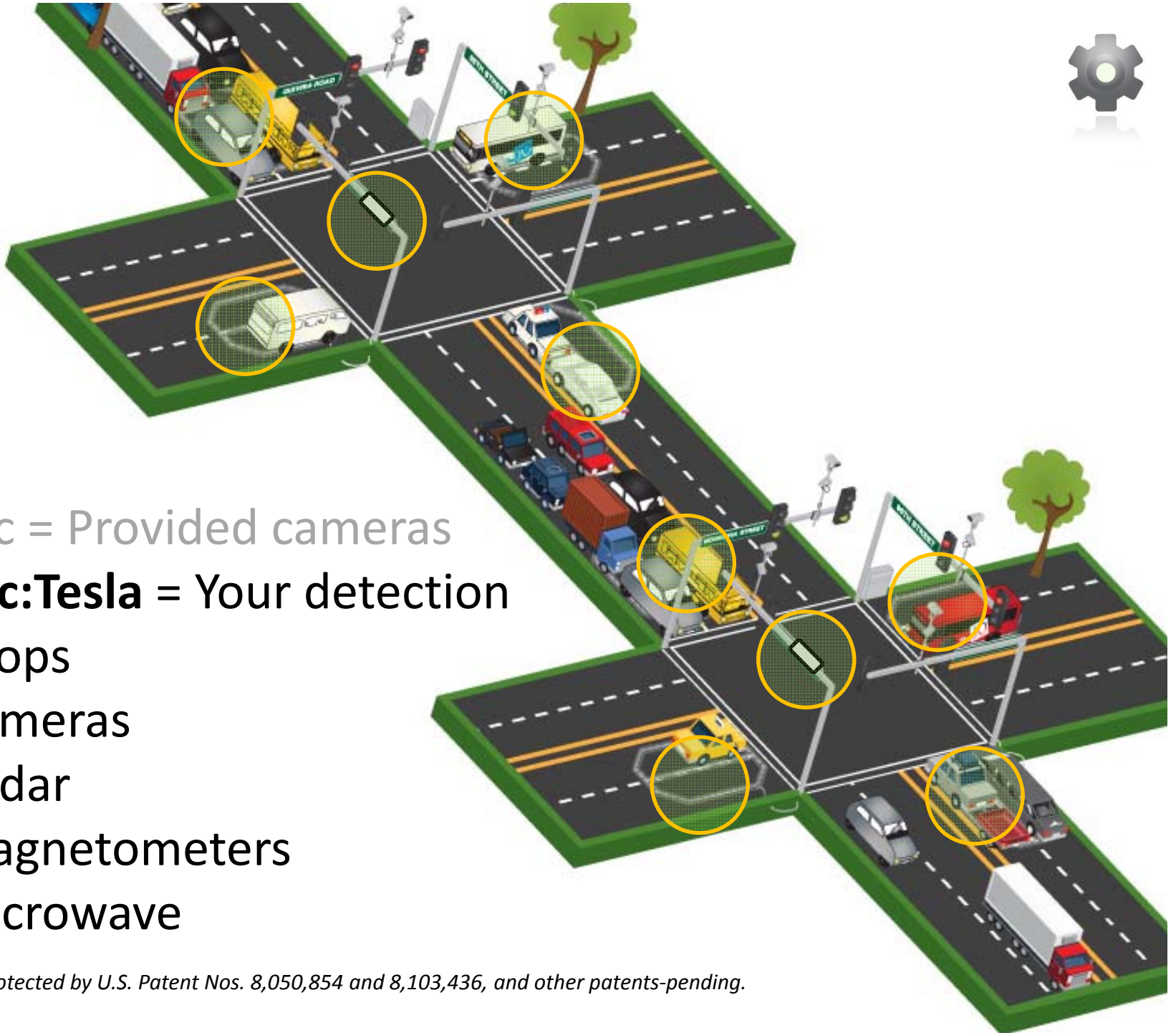


In|Sync is protected by U.S. Patent Nos. 8,050,854 and 8,103,436, and other patents-pending.



- **InSync** = Provided cameras

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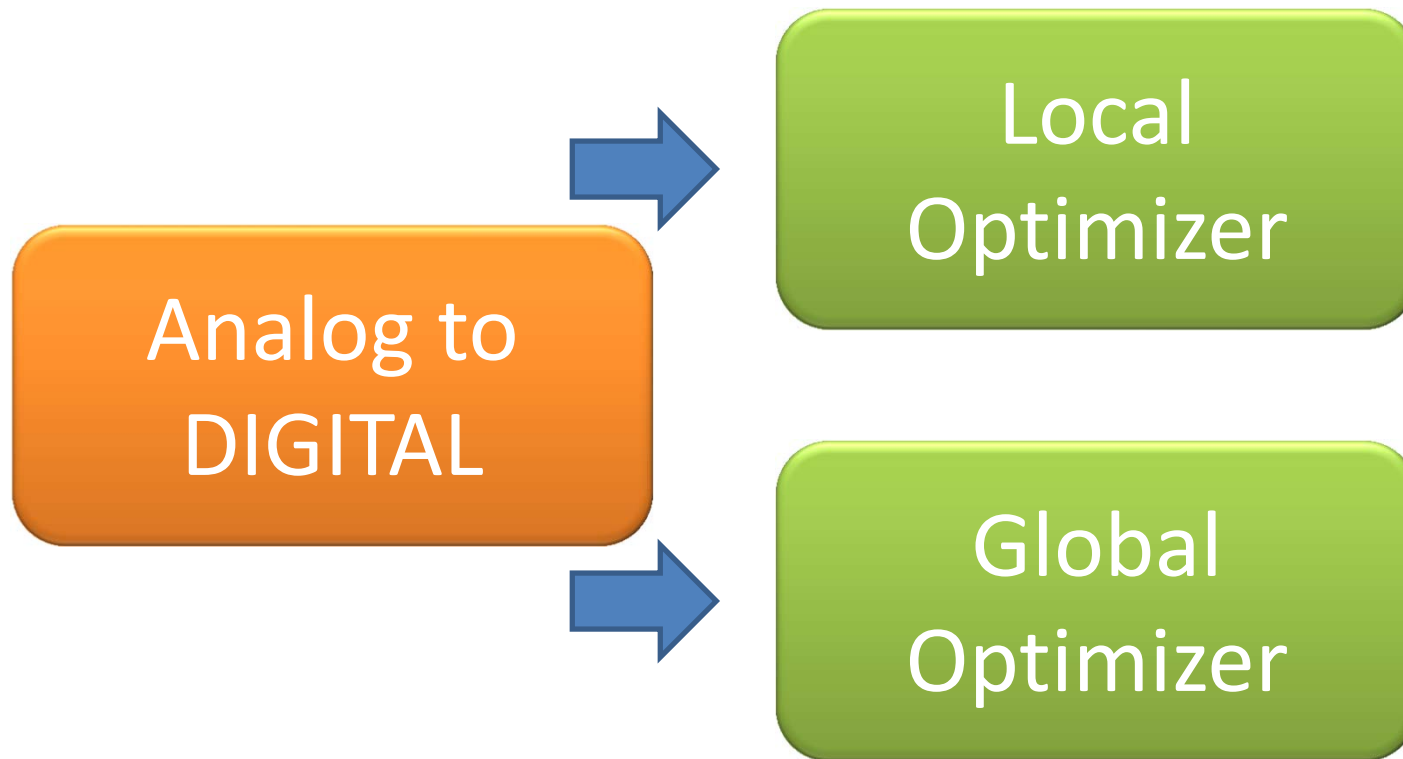
- InSync = Provided cameras
- **InSync:Tesla** = Your detection
 - Loops
 - Cameras
 - Radar
 - Magnetometers
 - Microwave

InSync is protected by U.S. Patent Nos. 8,050,854 and 8,103,436, and other patents-pending.



- InSync = Provided cameras
- InSync:Tesla = Your detection
- **InSync:Fusion** = Both provided cameras plus your existing detection

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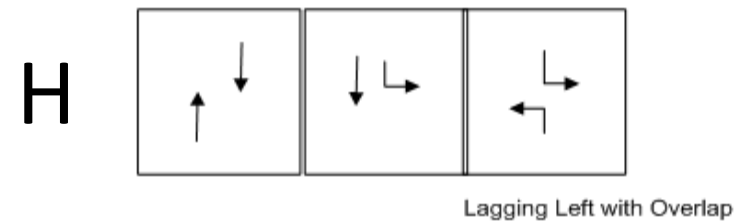
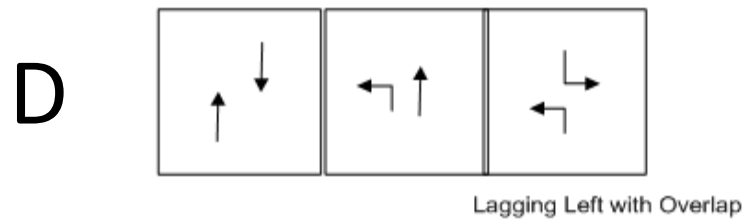
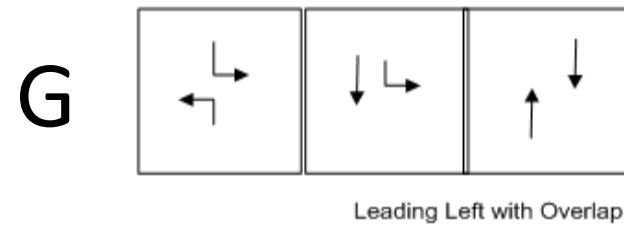
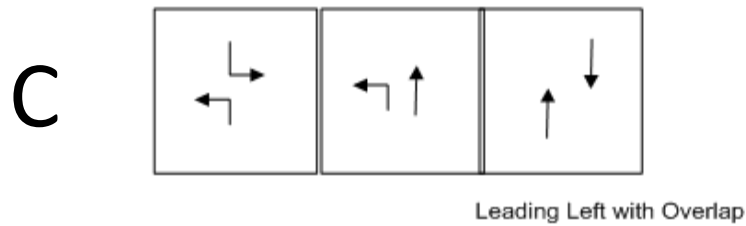
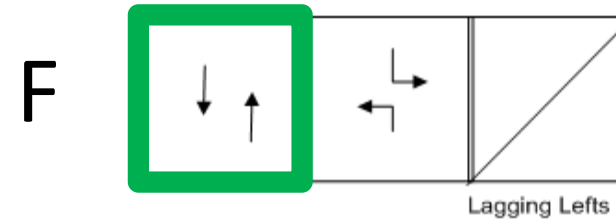
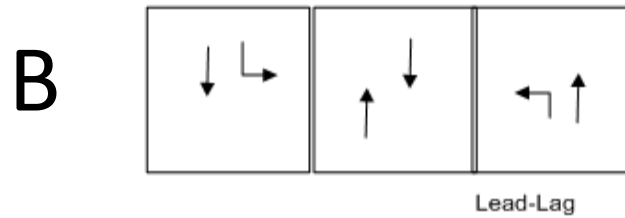
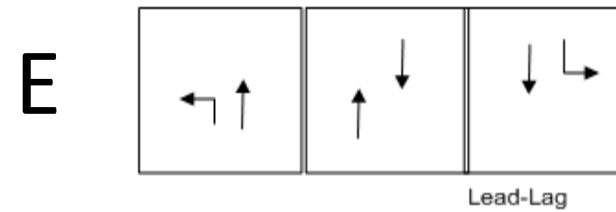
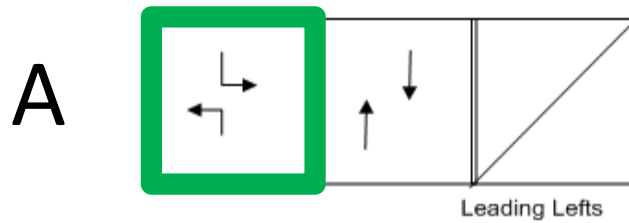
Analog vs. Digital





State machine

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Washington and N Belair Rd - TraVis - Windows Internet Explorer

http://10.65.104.40/?user_login=VIEW&user_password=view

Washington and N Belair Rd - TraVis

RHYTHM ENGINEERING

Cameras Statistics Log Off Help

Standard View 2 FPS Pause

North Bound (day) 1/17/11 12:14:46 150

phase 8: 2/7, 0.29

CUTOFF 17:13

Red Phase 8

EBThru_WBThru 14:43-15:27 0

EBThru_EBLeftTurn 15:27-15:58 0

EBLeftTurn_WBLeftTurn 15:58-16:12 LO

0:0 <14> 0:0

Market Place_Bollinger 0.90/4256.30

East Bound (day) 1/17/11 12:14:48 150

phase 2: 8/9, 0.89 CALL 38/44 20 [s] to START <12:15:08> 19

phase 5: 0/9, 0.00

CUTOFF 17:13

Red Phase 2

EBThru_WBThru 14:43-15:27 0

EBThru_EBLeftTurn 15:27-15:58 0

EBLeftTurn_WBLeftTurn 15:58-16:12 LO

4:4 <106> 6:6 <48> 7:7 <72> 7:7 <87> 0:0 <5>

Market Place_Bollinger 1.26/4256.30

South Bound (day) 1/17/11 12:14:50 150

phase 4: 0/3, 0.00

CUTOFF 17:13

EBThru_WBThru 14:43-15:27 0

EBThru_EBLeftTurn 15:27-15:58 0

EBLeftTurn_WBLeftTurn 15:58-16:12 LO

Market Place_Bollinger 1.75/4256.30

West Bound (day) 1/17/11 12:14:49 150

phase 6: 4/13, 0.31 CALL 37/44 3 [s] to START <12:14:52> 74

phase 1: 2/13, 0.15

CUTOFF 17:13

Red Phase 6

EBThru_WBThru 14:43-15:27 0

EBThru_EBLeftTurn 15:27-15:58 0

EBLeftTurn_WBLeftTurn 15:58-16:12 LO

3:8 <51> 4:4 <53> 2:2 <42> 4:4 <20> 1:1 <11>

Market Place_Bollinger 1.42/4256.30

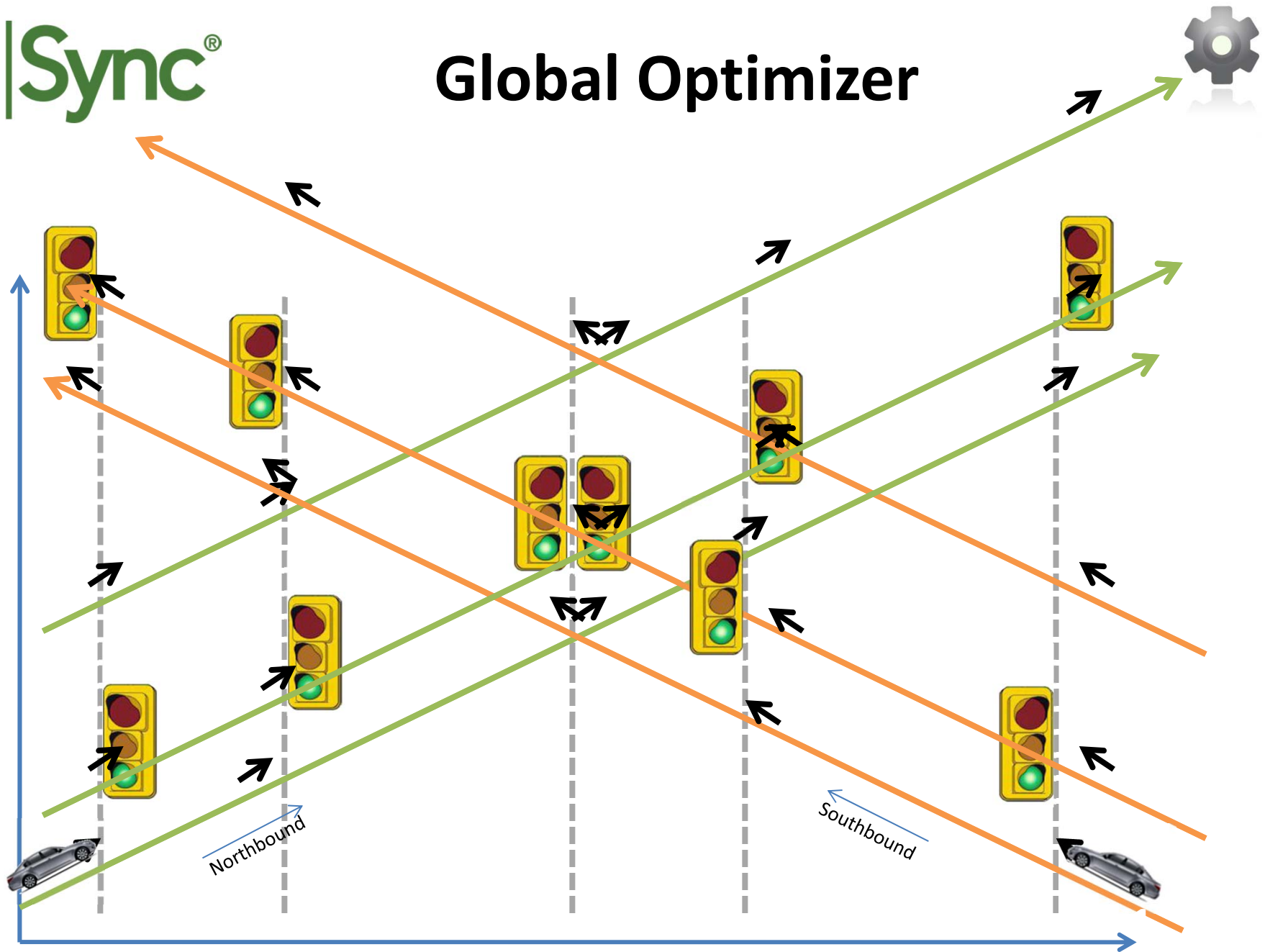
v1.1843

(1 item remaining)

Internet 100%

In|Sync[®]

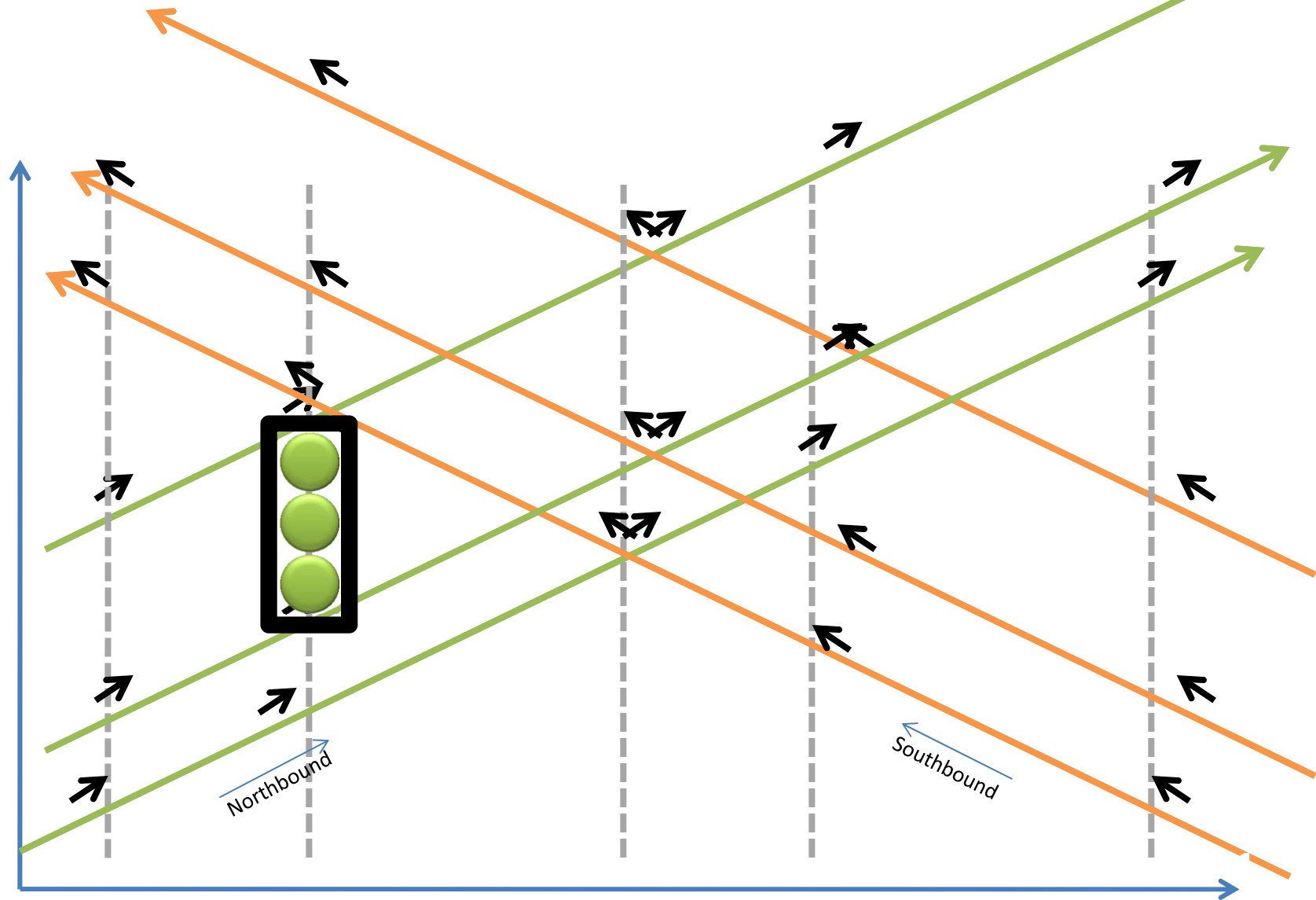
Global Optimizer



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In|Sync®

Global Optimizer



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Intelligently fully-actuated intersections
to optimize all approaches

and

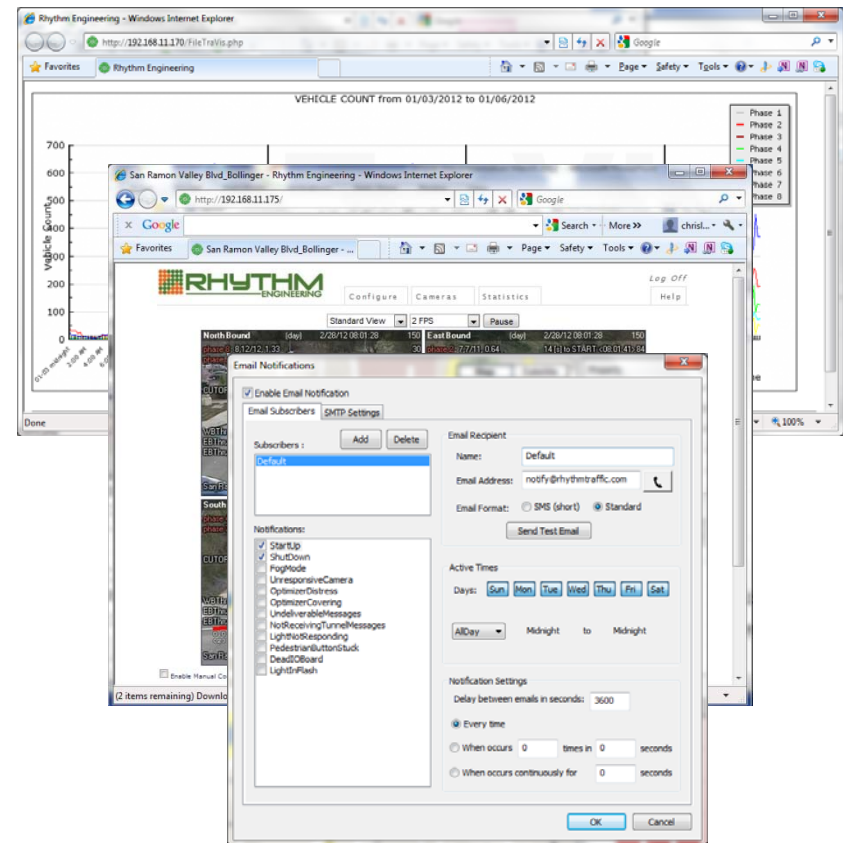
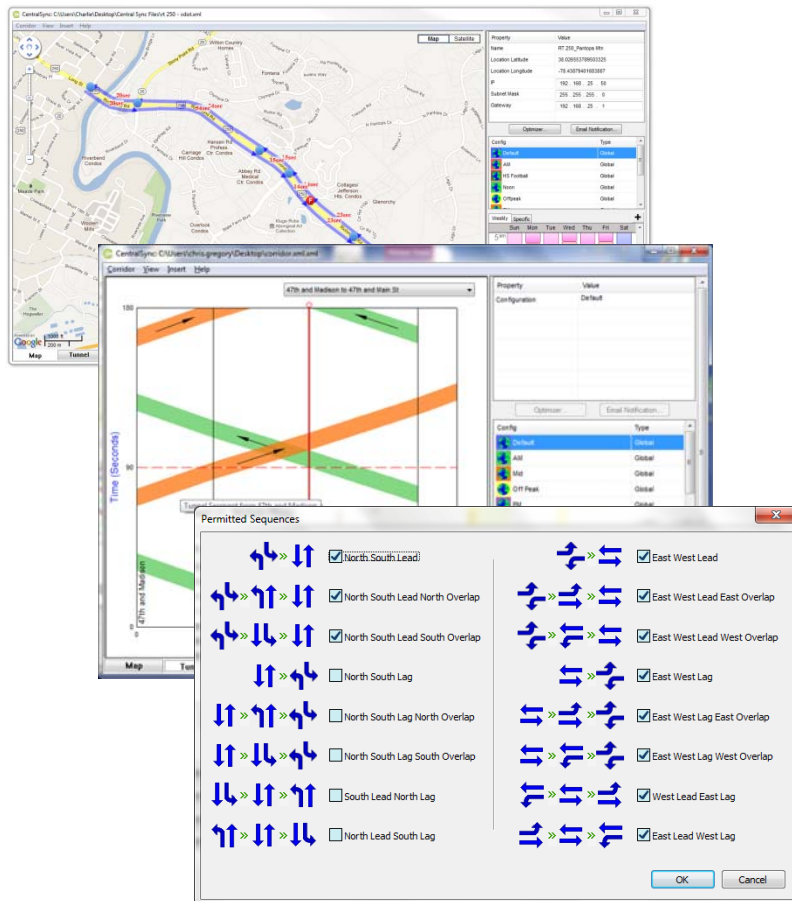
Coordinated progression



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CentralSync®



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REAL-WORLD
RESULTS



MODEL and
ARCHITECTURE



**AFFORDABILITY
and ROI**

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Product and Options	Price per Intersection	Detection
InSync	\$25,000	Up to four cameras included
InSync:Tesla	\$25,000	Uses your preferred detectors
InSync:Fusion	\$30,000	Up to four cameras included & integrates existing detectors
Pedestrian Module	+\$5,000	
Project Management	+\$1,000 or less	

Prices do not include communications, installation, mounting hardware, 14-3 and Cat5e wires, shipping, taxes, spare systems, and peripherals such as in-cabinet monitors and keyboards.



Save time

Save fuel

Save money

Save the environment

Save lives

COLUMBIA COUNTY, GA

WASHINGTON ROAD

JANUARY, 2010



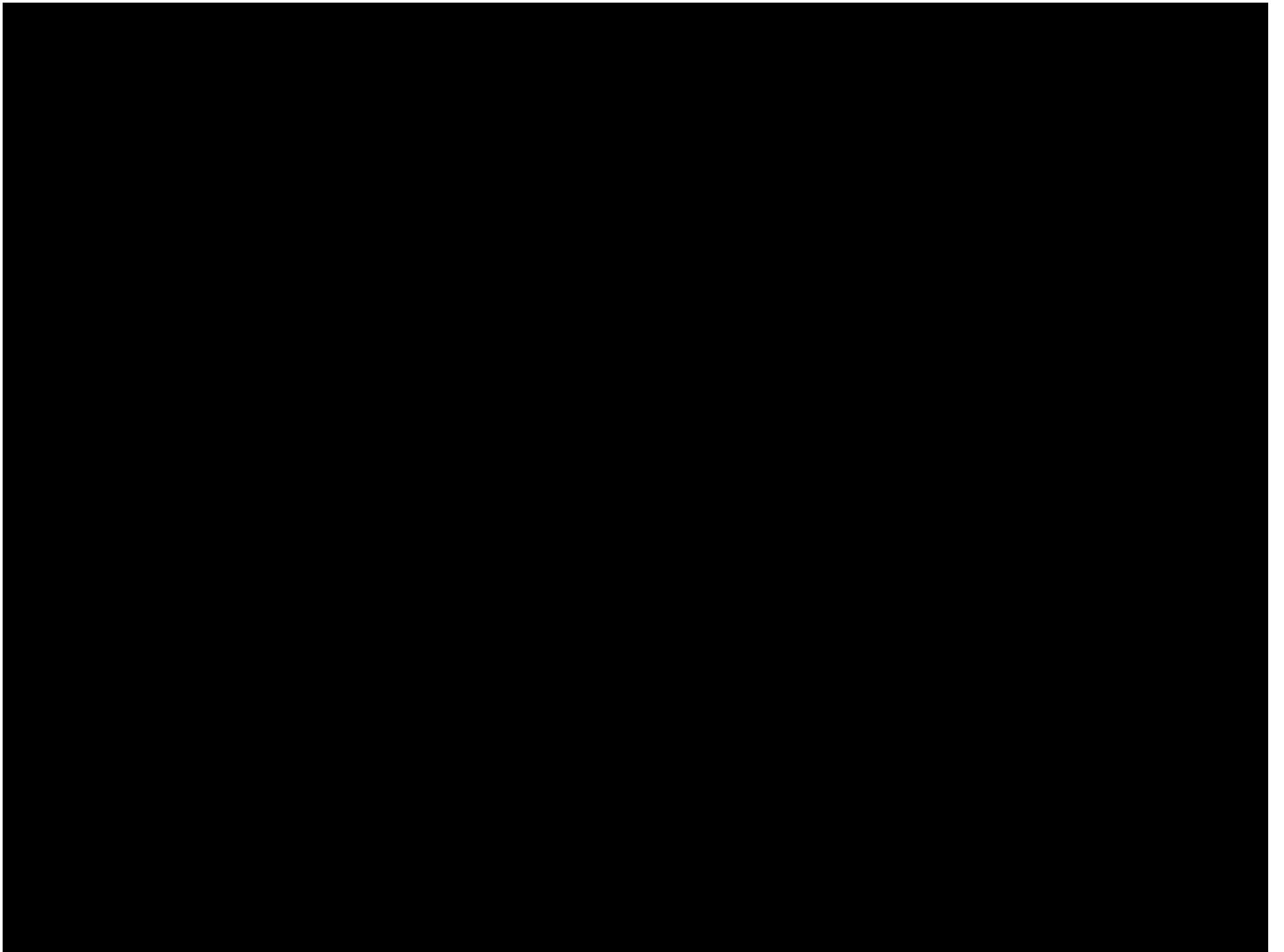
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Studies, reports, videos, more: www.rhythmtraffic.com







**Empower communities
with innovative and affordable traffic
solutions to save time and money,
save the environment and save lives.**



In|Sync[®] Promise

“If after three months of adaptive operation you do not feel our partnership has had a positive impact in terms of reduced travel times, emissions, fuel consumption and improved safety, we will issue you a full refund”



InSync: Tesla

DEPLOY ADAPTIVE
TRAFFIC CONTROL IN
1 DAY



InSync:Tesla

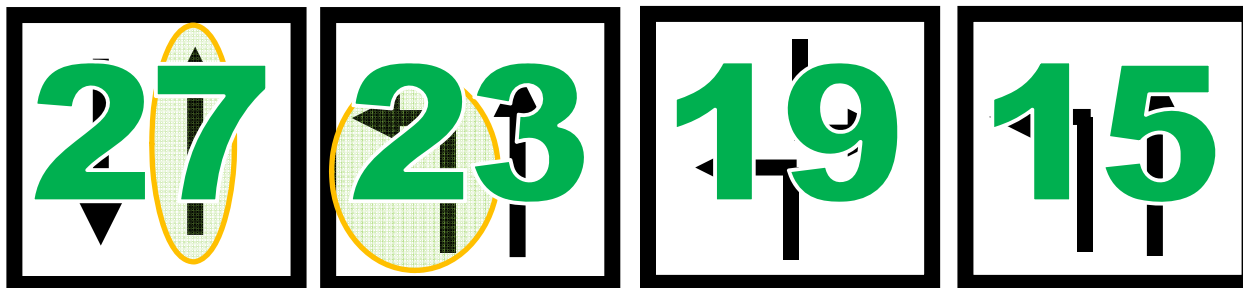
How does InSync:Tesla
determine demand
and optimize service?

Demand determination and local optimization



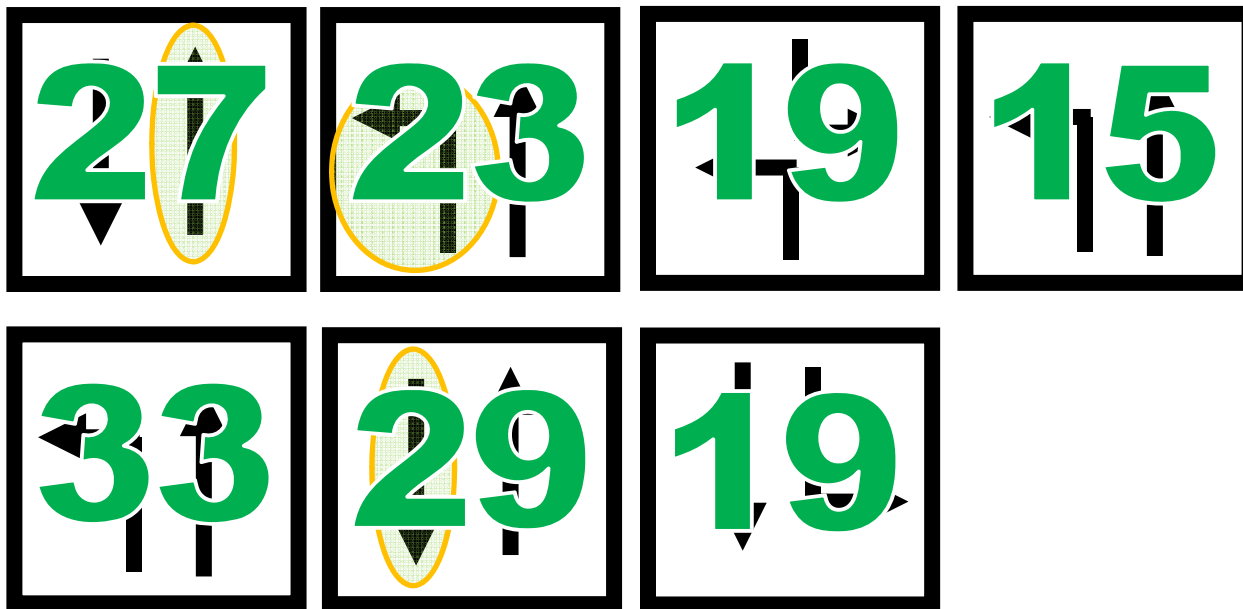
- 1) Stop bar detection for each phase
- 2) Intelligence learns volumes for each phase, re-learns as necessary
- 3) Schedules green times, phases, sequences and coordination
- 4) Adjusts immediately during the phase and sequence to real-time demand

Demand determination and local optimization



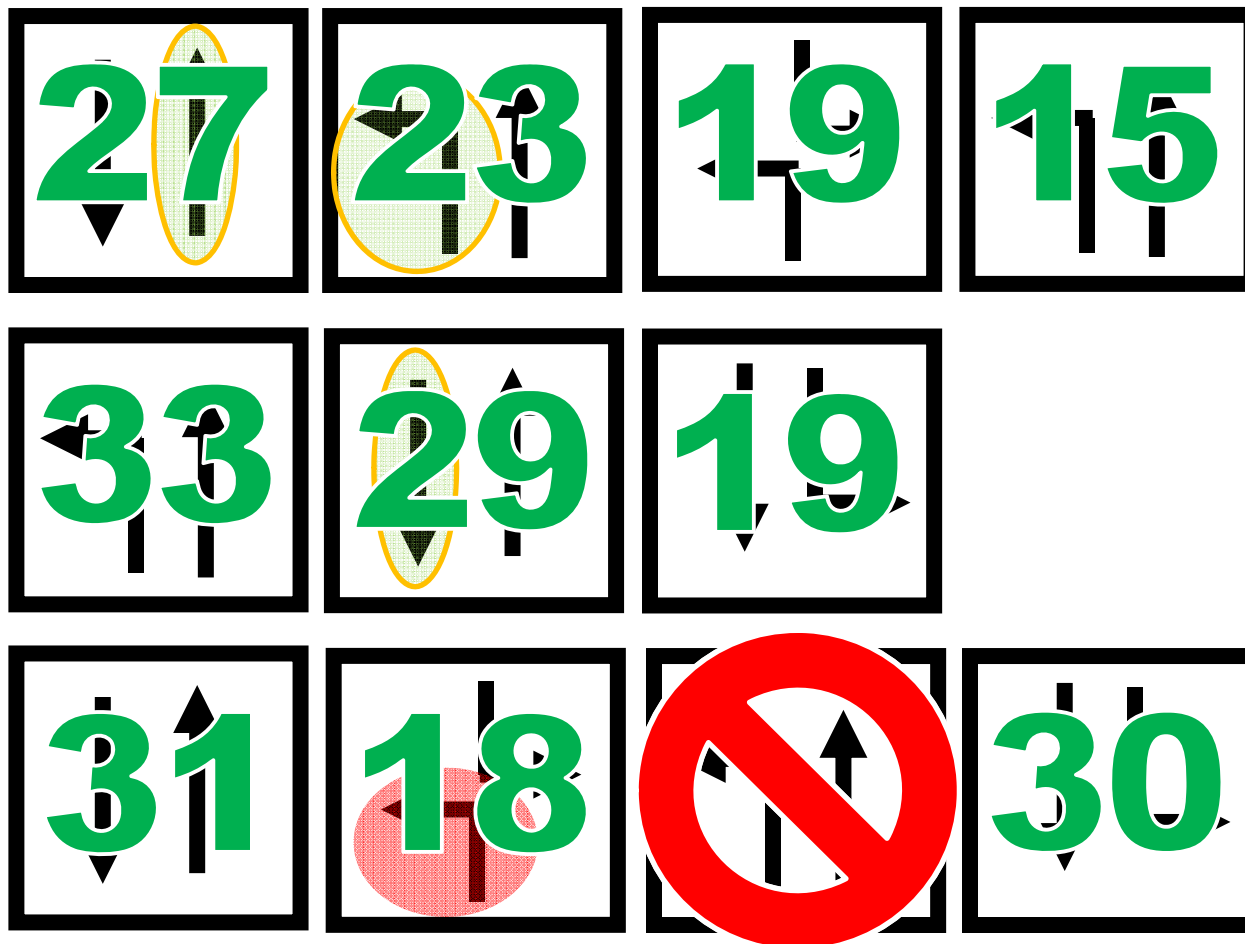
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