

I-way: Idaho's On-Line Resource

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The presentation, I-way: Idaho's Online Resource will provide participants with a brief overview of the vision for improving public transportation and mobility options in Idaho. In addition, the presentation will provide an in-depth demonstration of the technology being utilized to bring I-way to life and make www.i-way.org the online resource for public transportation and mobility options in Idaho. I-way is a growing statewide network that connects people in Idaho to an exciting mix of transportation options, giving Idaho an economic and quality of life advantage, while keeping our state clean and beautiful. I-way brings together transportation providers, consumers, elected officials, business leaders and human service agencies to improve efficiency while meeting the unique needs of every community. I-way is about transportation options to get people where they need to go; whether it is to work, to a medical appointment, to the big game, or home for the holidays. I-way.org is a single comprehensive online resource to assist people in getting around Idaho and for all of the public transportation planning and coordination occurring throughout the state. The presentation will be interactive and allow participants to engage in the discussion so they may replicate I-way in their community or state.